

South GA Film Festival Meeting Minutes

October 29, 2019

I. Call to Order

Jason Brown called to order the regular meeting of the South GA Film Festival Board (SGFF) at 4:05 pm on October 29, 2019 in Mass Media room 1014.

II. Attendance

The following were in attendance: Jason Brown (festival director), Andrew Black (programming director), Marcus McConico (Board Chairperson), Fred Ware, George Page, Sementa Mathews, Jessica Ganas, Ryan Hogan, Christian McGill (co-student director) and Emma Golden (co-student director).

The following contacted to announce their absence: John Patten (Board Vice Chair), Chris Hamilton.

III. Open Issues

- a. 2020 Update
 - a. 2020 Festival will be March 6, 7, & 8
 - b. Two presenters have been confirmed
 - i. Someone from the City of Columbus to discuss their incentive program
 - ii. Brent Simond, to host a panel on Crowdfunding & screen his film “Sweet Dreams May Come”
 - iii. Several potential participants still up in the air
 - Frank Amoroso from Marvel
 - iv. David Champion from Stranger Things (Netflix)
 - v. Tina Sauls from Zombieland
 - vi. Trinity Velez-Justo, musical composer
 - vii. The Birmingham group of “It’s a Southern Thing...”
 - c. Screenings/Panels will be at the Student Union & Library Auditorium
 - d. Reaching out to businesses regarding parties (Georgia Beer Co/Ashley Street Station) and lodging (Drury Inn/Holiday Inn)
 - e. Suggested having a kick-off event for Kids two-weeks prior & sell passes
 - f. Poster contest was held. Winner decided, but they are making updates.
- b. Sponsorship & Tickets
 - a. Last year’s sponsors were mailed a request to repeat their sponsorship
 - i. The College of the Arts donated \$2,100 this year (down from last year)
 - ii. Georgia Council for the Arts matching grant award (\$5,000)
 - b. Will be following up with sponsors next week via e-mail

- c. Marcus suggested himself and a other board members also follow-up with phone calls
 - d. Certain key sponsors from last year have been difficult to reach
 - e. Some sponsors have stated they didn't receive the mailing
 - f. Tickets will go through Eventive this year
 - g. VIP Tickets will be discounted \$65 until the end of the year, \$75 until the week before the festival, \$100 thereafter
- c. Screening Submissions
 - a. Domestic submission are up this year
 - b. Over submissions are down because we're charging for International films this year
 - c. Next week, expecting more submissions with Film Freeway promotion
 - d. Deadline is Nov. 22
 - e. If you're not already screening submissions, contact Andrew Black
 - f. If you are already set-up, please screen more submissions.
- d. Volunteering
 - a. We hope to keep Board Members active during this year's festival
 - b. Board members can volunteer at screenings, opening doors
 - c. Members can volunteer at parties
- e. Board Membership
 - a. The requirements for board members are participation and contribution
 - b. We will only hold three board meetings a year, members are expected to attend
 - c. The By-Laws state that members are responsible for a \$250 contribution, which can include your passes, a sponsorship, or other annual items.
 - d. John Patten (Vice Chair) is in charge of the Membership Committee, which should recruit other board members and track whether people have met their contribution.
 - e. Board members biggest role is representing the festival in the community and beyond.
 - f. Outreach to Valdosta people with a film connection (Pauley Perrette, Ray McKinnon)
 - g. Does the Chamber of Commerce support the festival? We previously had a contact with the Chamber, but no longer. Fred Ware volunteered to reach out to them on our behalf.
- f. Member Feedback
 - a. Ryan Hogan suggested screening "11 Days & a Wake Up" with filmmaker Frankie Shaw. Members felt it would be a good opportunity to engage with Moody.
 - b. Jessica Ganas suggested reaching out to Jason Fernandez about holding a panel
 - c. Marcus McConico suggested working with Jason Usry about screening his film Dead Water.
- g. Next Meeting
 - a. The next meeting will be held before the festival to alert members what to expect
 - b. Suggested tying that meeting with the proposed Kids Kickoff event

IV. Adjournment

The meeting adjourned at 4:50pm