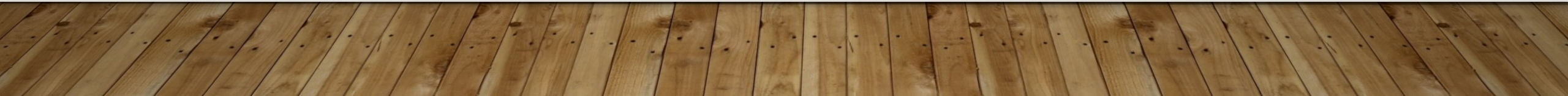




2018-2019 ANNUAL REPORT

# SOUTH GEORGIA FILM FESTIVAL





## CHAPTER ONE: OUR MISSION

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- CELEBRATING ART AND INDUSTRY ACROSS THE SOUTHEAST
- FOSTER THE COMMUNITY OF FILMMAKERS AND FILM PROFESSIONALS
- GATHER A DEEPER UNDERSTANDING OF THE IMPACT FILM HAS ON COMMUNITIES THROUGH SCREENINGS, INDUSTRY PANELS, AND EDUCATIONAL PURPOSES



# OUR VALUES

## **Connect with Students**

Partnering with Valdosta State University, we have connected student filmmakers with professional filmmakers to learn more about what it takes to be in this field and how to network. To further support the ambitions of future filmmakers, VSU Admissions offers Scholarships to our winning High School and College winners

## **Connect with Community**

By hosting panels about the growing film industry in Georgia along with the filmmakers in our community, this allows for us to close the gap once created and expand our sense of togetherness.

## **Connect with Industry**

Inviting film professionals to South Georgia encourages us to strive for the showcase to be everything it can be with our amazing resources and locations available for future productions.



Filmmaker Max Steele, had two films in this year's festival is a VSU student in the Honors College

## BY THE NUMBERS

- 17 film blocks
- 10 panels
- 3 workshops
- 5 social and networking events

**35 events =  
Over 2000  
Attendees**

**Over 40  
hotel room  
nights  
purchased**

**452  
Submissions**



**113  
films  
screened /  
343 passes  
distributed**

Niki Sappington (left) and Kathy Oxford discuss their work with the HBO series "Sharp Objects" in Barnesville, GA



## CHAPTER TWO: FILMMAKERS

- Attracting filmmakers from not only the Southeast region and across the country, but across the globe, allows for continuous growth for the South Georgia Film Festival. This three day event held ample opportunities for students, staff, and community to meet with the filmmakers through panels and screenings.



Dr. Angela Williams from Concordia University brought her film “My Life With Rosie” along with many members of her family



Producer Stephen Stumberg and Director Justin Miller stand with the Best of Fest prize for their film “Peggy” which later screened at the Tribeca Film Festival

Dr. Angela Williamson discusses the work behind her film with Dr. Leah Hunter of Florida A&M University



## IN ATTENDANCE

Along with showcasing the Valdosta-Lowndes Community to visiting filmmakers, the biggest part of what the South Georgia Film Festival hopes to continue accomplish is introducing and integrating our community with the growing film industry.

With panels from visiting filmmakers and film professionals and workshops for future filmmakers, education is a large component of what the South Georgia Film Festival is all about.

### Other panelists

- **Molly Coffee, Tris Sicigano, Brantly Jackson and Jenna Kannel with the Women in Media panel**
- **Reed Burkett, Stephen Stumberg, Beth Tate and Damien Grey with the VSU Alumni panel**
- **Marvel's Frank Amoroso, Jeff Marker of Univ. of North Georgia, and VSU's Nicole Cox in the What's Next panel.**
- **Brad Kennedy and Luke Pilgrim from the Deconstructing Sozo Bear**
- **Brandi Payne with Seed & Spark's panel on Crowdfunding.**
- **Visiting filmmaker panelists Joe Nowland, Chris Flippo, Joe Pezulla, and Patrick Peacock**



Niki Sappington (left) and Kathy Oxford discussed their work with the HBO series "Sharp Objects" and its positive impact on the entire community of Barnesville, GA



## AWARDS

Peggy by Justin Miller  
Best in Fest

Rachel's Pitch by Julia Fulmer  
High School

After Ashes by Jesse McAnally  
College

The Replacement by Sean Miller  
Short Film

Cruel Hearts by Paul Osborne  
Feature Film



Julia Fulmer, of Marion, SC, winner  
of the Best High School film for  
"Rachel's Pitch" with her trophy

## CERTIFICATES

Down & Yonder (Benson Greene)  
Best Feature Cinematography

The Filmmaking Fireman  
(Justin Pauley)  
Best HS Doc

You, Girl (Hayden Church)  
Best HS Comedy

Curtis C Jackson (Patrick in Patrick)  
Best Actor

How They Got Over (Robert Clem)  
Best Feature Doc

Wendy/Little Darling (Michael Oshins)  
One to Watch

# CHAPTER THREE: COMMUNITY

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- The South Georgia Film Festival works because the community makes it work. Similar to a clock which takes several gears and cogs to even allow the hands to move and do its job, the SGFF is able to function because of those who get involved. Without these parts, our festival would not have worked as well as it did.
- We serve the South Georgia community - students, production professionals, and arts patrons. Each of those groups allow us to support the other. This year's sense of community has continued to grow and come together to help continue the legacy of our film festival.

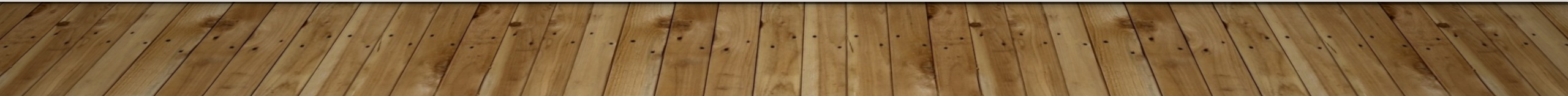


Volunteers and members of the student Film Festival group help patrons get their glass and wristband for the Opening Night Kickoff at Georgia Beer Company



# REVIEW

- As the third annual film festival, SGFF continues to grow and thrive, now with even more film submissions and sponsors on their side. With twice as many events in twice as many locations, it was great to see our campus in action taken over by the mass media department.
- This year's festival included more feature length films shown and a foreign block due to the increase of international submissions. With an after party at the end of each day of the festival, this allowed for ample opportunities to network with others attending. We can expect even greater things for next year's SGFF event.



## REVIEW CONTD.

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- This year we had a larger social media outreach. With more staff promoting online, our festival was being tweeted and tagged left and right from end of last year and even during the festival. This worked well to promote our festival and was an easier way of getting questions answered and people interested.
- Now with more student involvement and the start up of our student organization, the South Georgia Film Festival holds a bigger impact and importance to the students here who get involved.



# SUPPORT

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## JUDGES

Jessica Ganas (Red Door)

Charles Judson (Terminus)

Brad Kennedy (Sozo Bear)

Jeff Marker (Univ of North Georgia)

Marcus McConico (Metro 17)

Chris Medjesky (Univ of Findlay)

Brandi Nicole Payne (Seed & Spark)

Luke Pilgrim (Sozo Bear)

Melissa Simpson (Film Impact Georgia)

Terrell Sandefur (Ga Film Producer)

Tris Sicignano (Surge TV)

- The South Georgia community continued to feel the love and support for this year's festival. With help from Valdosta State University's donation of \$5,000 and over \$7,000 from outside sponsors, our community was able to help the third SGFF grow into something bigger and better.
- The newly established South Georgia Film Festival Student Organization watched the submissions in order to narrow down the amount of films screened and staffed events during the festival.
- Along with the VSU Student Union, events were held in the Mass Media building, Georgia Beer Company, Holiday Inn & Conference Center, and the Turner Center for the Arts.

# STAFF/SUPPORT

- Jason Brown - Festival director
- Andrew Black - Programing director
- Jennifer Rainer - Student Organization director
- Kayley Tudor - Intern/Festival photographer

# VOLUNTEERS

Allison Aide, Saige Ashe, Alexis Austin, Mary Beth Bennett, Elizabeth Black, Megan Brown, John Brown, Church Barnas, Amy Cash, Evan Creamer, Kayla Francis, Emma Golden, Lacey Hall, Ray Hannah, Kayla Jenkins, Levi Johnson, Christian McGill, Katherine Niles, Nathan Ragland, Max Steele, Maria Sellers, Matt Snow, Bryanna Tucker & Cameron Tudor





# MEDIA IMPRESSIONS

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- **4,346 reach from Facebook**
- **38,929 reach from Twitter from Jan-April**
- Southgeorgiafilm.com, Wtxl news, Filmfreeway.com, Timesenterprise, Valdostadailytimes, Valdosta.edu, Exploregeorgia (events), Filmgeorgia.com, Walb, Valdostafilm.com, Artsatl.org, Albanyceo.com, Georgiafilmsite, Vsuspectator, Visitvaldosta.org, Valdostacity.com, Usnews.com, Gpbnews.org, Unionrecorder.com, Barnesville.com, Kyletaubken.com, Sweepstakesdomain.com, Gosouthsavannah.com, Pinterest, Evensi.us, Southgeorgiatoday.com

## CHAPTER FOUR: SPONSORSHIP

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Connecting our community to our festival happens best through Sponsorships. Both financial and service contributions allow us to highlight what our organization and our community sponsors are supporting. The more we can improve those connections, the more we can grow our impact.





# SPONSOR LEVELS

## SPONSORS

Valdosta State University, Georgia Beer Company, Georgia Power, Coca-Cola, Wild Adventures Theme Park, Miss Kate's Tours, Georgia Production Partnership, MUBI, WAITR, Ashley Street Station, Valdosta-A City without Limits, Racing Pig Catering Service, Talk 92.1, Turner Center for the Arts, Fairway, Fusion Creative Marketing, Georgia Film, The Valdosta Daily Times, Azalea City Entertainment, Williams Hotel Group, Drury Inn, South Georgia Travel, Country Financial, Turner Insurance, Woodstack BBQ Tavern, Smokin' Pig, South Georgia Connections, Kona Ice, Margaronas, Buffalo Wild Wings, Mellow Mushroom, The Mix, and Two Cuban Guys

- The South Georgia Film Festival provides multiple opportunities for sponsors to connect with our audience. Presenting and Event Sponsors can provide videos which play before screenings throughout the festival. Sponsors at various levels will be seen before every screening with their logo or a listing. Sponsors will be included in digital and postal mailings throughout the year.

# SPONSORSHIP LEVELS

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- \$5,000 Presenting Sponsor
- \$2,000 Tier I Sponsor
- \$1000 VIP Room Sponsor
- \$500 Panel Sponsor
- \$100 Filmmaker Sponsor
- Varying for Other Opportunities
- Highest Level of Sponsorship
- Tier I signage, video display
- Signage for Panel, helps cover panelist attendance and stay in Valdosta
- To cover attendance and stay of filmmakers, particularly high schoolers
- Cover a food truck, have your name on the lanyards, specific mailings to all passholders, and more.

Thanks to the support of Kate and Mary with Miss Kate's Tours, we connected with more sponsors this year than ever before. With your help, we hope to connect more sponsors with visiting filmmakers



## PASS LEVELS

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- \$100 VIP Pass (all events + t shirt)  
We want to continue having preview events and other ways to show VIP passholders our appreciation
- \$40 Festival Pass (Fri - Sun)  
\$25 Student Festival Pass (Fri– Sun)  
3 Days, 3 Parties, all the screenings & panels  
Great value!
- \$15 Day Pass (Panels & Screenings)  
For the price of a movie ticket, enjoy multiple screenings & panels
- All students (HS & College) free access to panels & screenings with ID  
We want to continue to give students free access to all of these screenings and panels

Providing discounts for early purchases have been successful and will continue

## 2018-2019 SGFF Expenditures

### EXPENSES

Panelists Lodging	\$3493.50
Printing/Marketing	\$1700.00
Georgia Beer Event	\$3,050.19
Holiday Inn Event	\$1,986.77
Other Expenses	\$1,512.54
T-Shirts	\$1703.00
	<b>\$13,446</b>

### INCOME

College of the Arts/ COMM	\$5,000
Student Memberships	\$ 200
Submission Fees	\$ 633
Gate Receipts/T-Shirts	\$3,145
Outside sponsors	\$7,450
Outstanding Pass sales	\$5,970
Outstanding Ad Sales	\$1,200
	<b>\$23,598</b>

## 2019-2020 SGFF BUDGET

### EXPENSES

Marketing	\$3,000
Ticketing and Printing	\$3,200
Filmmaker Expenses	\$5,000
Social Event Costs	\$4,000
Recruiting Travel	\$1,000
Filmmaker Awards	\$1,000
T-Shirts	\$2,000
	<b>\$19,200</b>

### INCOME

Grants	\$ 5,000
Sponsorships (In & Out)	\$13,600
Submission Fees	\$ 700
Pass / Ticket Sales	\$ 5,000
T-Shirt Sales	\$ 1,000
Ad Sales	\$ 1,200
	<b>\$26,500</b>





# THANK YOU!

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KAYLEY TUDOR-STUDENT INTERN

SOUTH GEORGIA FILM FESTIVAL 2018-2019